

Child care

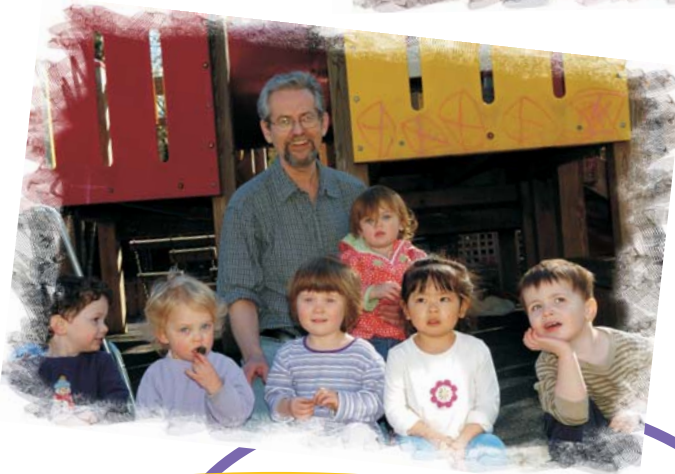


Families say...



90% of British Columbians surveyed say...

*Ipsos Reid poll, April 2006



Child care workers say...



- let's make it happen!



WHAT'S AT STAKE

The Coalition of Child Care Advocates of B.C. and the B.C. Government and Service Employees' Union have joined together in the **Child care - let's make it happen!** campaign. This complements the national *Code Blue for Child Care* campaign.



The federal Conservative government has scrapped the federal-provincial child care agreements. B.C. has lost the allotted \$455 million in child care funding.

The B.C. Liberal government has cut child care spending by \$50 million annually, since 2002.

Unless federal funding is restored, or the provincial government is prepared to pick up the costs - child care centres across B.C. have little choice but to make up the funding shortfall by raising parent fees, reducing child care spaces, laying off workers, cutting programs, or closing their doors.

HERE'S HOW you can help!

Our communities need affordable, accessible, publicly funded, quality non-profit child care now. Ask your elected government representatives to do the right thing.



Write them letters, or visit them in person. Ask them to work with our communities to:

- encourage the federal government to restore the federal-provincial child care funding agreement;
- ensure the B.C. government commits new money to child care.

JOIN THE child care support network

Stay informed, stay connected. Join the Coalition of Child Care Advocates of B.C. The CCCABC is a voluntary organization of parents, child care providers, community groups, unions, and interested citizens.

Coalition of Child Care Advocates of B.C.
www.cccabc.bc.ca

If you are a child care worker, and not already a union member, sign up for a free *Special Associate Membership* with the BCGEU.

Take advantage of numerous benefits, but pay no dues.

Or, get information about taking the step to unionize to gain better working conditions. The BCGEU represents early childhood educators in over 100 child care organizations across the province.

B.C. Government and Service Employees' Union
www.bcgeu.ca



FOR MORE campaign materials

Lawn signs, fact sheets, brochures, lobby kits and other resources are available. Please contact Communications at 604-291-9611 or toll-free 1-800-663-1674.